



To create an original aperitivo cocktail using at least **45ml** or **1.5oz** of Savoia Americano Rosso or Savoia Orancio.

## COMPETITION STAGES

### APPLICATION

Submit your recipe at: [casa-savoia.com](http://casa-savoia.com)

Share your recipe via social media using:

#SPIRITOFSAVOIA #SAVOIA #VINOAPERITIVO

### SELECTION

The SAVOIA brand team will review all applications. See the selection process for details.

### PRIZE

Each country will have one national winner account, giving them the opportunity to host one of the top 50 best bars in the world for a masterclass at their bar.

### TIMELINE:

**COMPETITOR APPLICATION:** 21 September 2024 to 21 December 2024

### ELIGIBILITY:

- Competitors must be employed bartenders or bar managers.
- Competitors must be at least **18 years of age** (21 years of age if living and working in the U.S.).
- Competitors must be legal residents in the country of their submission.

### SELECTION PROCESS:

#### PHASE 1) ONLINE APPLICATION

All complete applications submitted to [casa-savoia.com](http://casa-savoia.com) within the entry timeframe will be judged against the criteria given below, based on the perceived qualities of the written recipes and essay entry.

The SAVOIA brand team will not take into consideration the current employer, time spent bartending, or any other personal information in the selection of finalists. SAVOIA **must** be the primary ingredient (min **45ml** or **1.5oz**).

### APPLICATION CRITERIA:

- Only complete applications will be considered.
- Only one application per account will be considered.
- The cocktail should have a creative name.
- The cocktail recipe must be original. An original recipe is the product of one's own mind and not a copy or imitation.
- Ingredients must be expressed in millilitres (**ml**) or ounces (**oz**), with dashes and drops being the smallest quantities.
- The recipe must include a **maximum of two ingredients**, including SAVOIA. Garnishes are not considered as one ingredient.
- The second ingredient could be a combination of multiple ingredients.
- Cocktails should be replicable.
- The recipe should include measurements, garnish, glassware, and overall presentation.
- Competitors are encouraged to suggest food pairings for their recipe.
- Preparation and mixing instructions must be included with your recipe.
- An image of your cocktail must be included with your recipe.
  - The image **must not** feature anyone under 25 years old.
  - The image **cannot** contain trademarked, copyrighted, or intellectual property of third parties.
- A background story or your inspiration must be included in your application.
- Entries **may not** use flaming alcohol or flames near alcohol.

### JUDGING CRITERIA:

- The account must order 24 bottles of Savoia within a three-month period.
- Winners will be selected based on their efforts to promote the cocktail and their sales performance during the campaign period.

### GUIDELINES & REQUIREMENTS:

In the following text, "Sponsor" or "The sponsors" refers to Casa Savoia LTD, their media partners; Italspirits.com, DiffordsGuide.com, and any nominated country partners, distributors, or importers.

- Any entries attempted through the use of agencies, robotic, repetitive, automatic, programmed or similar methods will be void.
- Any attempt by a person to use multiple email accounts or identities to gain more entries than permitted by these Official Rules shall result in disqualification at the sole discretion of the Sponsor. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the "authorised account holder" associated with the email address at the time of entry, which must comply with these Official Rules.

- The authorised account holder is defined as the natural person who is assigned an email address by the service provider or other organisation responsible for assigning email addresses.
- Potential winners may be required to provide evidence (to the Sponsor's satisfaction) that they are the authorised account holder of the email address associated with a winning entry.
- Entries and other submitted material become the property of the Sponsors and will not be acknowledged or returned.
- Prizes are not exchangeable and cannot be converted to cash. Judges' decisions are final.

### **ADDITIONAL REQUIREMENTS:**

- Entries must be in English.
- Entries **must not** allude to the over-consumption or irresponsible consumption of alcohol.
- Entries that do not include all required information and do not adhere to the foregoing and following requirements will be considered void and will not be judged.
- Entries that are deemed by the Sponsor in its sole discretion to be illegal, obscene, profane, or not in keeping with the Sponsor's image will be disqualified.

### **REQUISITES OF APPLICATION:**

By submitting an entry, you warrant that:

- You are the creator of the entry.
- The entry is wholly original.
- The entry does not infringe the intellectual property, privacy or publicity rights, or any other legal or moral rights of any third party, including any current or former employer, and does not defame any person or identify any person by name or other identifying information.
- The entry has not previously been entered in any other contest.
- The entry has not been previously published in any medium.
- The entry does not violate any law or regulation.

The Sponsor's determination as to whether any entry potentially violates the rights of any third party is final.

### **INTELLECTUAL PROPERTY RIGHTS:**

By entering this programme, you give the Sponsor explicit rights to use your photo, an image of your drink, drink recipe name, and your drink recipe for publicity purposes, including but not limited to press, social media, digital activation, and promotional activation.

### **ELIGIBILITY:**

Employees of the Sponsor, and their affiliates and liquor wholesale licensees, as well as advertising/promotion agencies, and their immediate family members and household members

of each and retail licence holders, are **not eligible**. This promotion is void wherever prohibited, taxed, or restricted by law.

You must be a resident of the country of submission and be at least 18 years old (21 years old in the US) to be eligible.

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